







## Who We Are

Gamers Outreach is a charity that helps make video games available & easy to manage in hospitals!



## Why We Do It

Being in the hospital can be scary & isolating. Games help give kids access to activities, as well as a chance to socialize. Sometimes healthcare staff even use games to assist with treatment!



## Our Impact

As of March 2020, we estimate our programs are [capable of supporting](#) between 1.5 – 2 million play sessions in hospitals *each year!* We work in more than 200 hospitals across the U.S.



## How It Started

Gamers Outreach was founded in 2007 by Zach Wigal (a high school student at the time). Wigal created the organization in response to a canceled video game tournament and a desire to use games for good. You can learn the full story [here](#).



## Gamers for Giving

Gamers for Giving is our annual fundraising event! Usually it's a LAN party, but this year to protect against COVID-19, it's an [online streaming marathon](#) only!



## The Big Picture

It's our belief entertainment brings people together through activity and story. Kids deserve a chance to be themselves. We're creating a world where technology is used to support the patient experience alongside research & care. Wherever there are games, gamers should be there to help!



# Our Programs

Gamers Outreach currently has two main programs:

- [Project GO Kart](#): We build portable kiosks called “GO Karts” (Gamers Outreach Karts). Each unit is equipped with a gaming console, monitor, controllers, & games! GO Karts help make games easy to manage in hospitals, especially when kids are stuck in their rooms.
- [Player 2](#): Player 2 is a program where gamers become hospital volunteers. While volunteering, gamers help solve minor tech support problems, distribute equipment, and play games with patients.







# How We Use Donations

Donations help make Gamers Outreach programs possible!

- In our last [annual report](#), 80% of our expenses were directly related to supporting programs.
- Donations are used to help sustain existing activity AND expand our impact!
- Examples: \$10 can help us ship small care packages to hospitals. \$30 can help buy a new controller. \$60 can help buy a new game. \$100 can help provide an Xbox Adaptive Controller. \$300 can provide a new console.
- \$3500 is enough to build, deliver, and maintain a GO Kart for multiple years!





# How YOU can Help

Anyone can help make a difference in hospitals, and if a need exists, in their own community!

- [Make a donation!](#) Every amount helps make an impact. Donate at [GamersForGiving.org](https://GamersForGiving.org).
- Start a fundraiser! Here's a [quick guide](#) on getting started.
- Spread the word! Tag @GamersOutreach on social media, or use #GFG2020 to tell people about the event.
- [Volunteer!](#) Register to be a part of the Gamers Outreach volunteer community.





# Donation Incentive Ideas

Planning to host a stream marathon of your own? The following list is intended to be a dash of inspiration for your broadcast. Please always be mindful of the TOS which govern your stream platform, stay healthy, and have fun!



## **\$10 - \$25**

- Shoutout the donor on stream
- Enter the donor into a giveaway



## **\$50 - \$100**

- Sing a chorus from a selected song
- Do 10 push ups or burpees
- Build a part of a puzzle
- Host an AMA



## **\$100 - \$250**

- Restrict or use items in-game (let donor choose)
- Switch characters in a game (donor's choice)
- Have your dog do a trick on stream



## **\$500 +**

- Invert mouse for 1 game
- Put the donor's name on a written white board, visible on stream



## **\$1000 +**

- Play a match with donor (either during stream or another date)
- Name an object after a donor that becomes part of your stream set
- Follow donor on social media



## **Milestone Ideas**

- \$1000 – Sing karaoke
- \$5000 – Stream in a surprise costume
- \$7500 – Eat a messy ice cream sundae with weird ingredients
- \$10,000 – Add an extra hr to stream



## GL HF out there!

Learn more about our work at  
[www.GamersOutreach.org](http://www.GamersOutreach.org)

Have more questions? Drop us a line via  
email at [contact@gamersoutreach.org](mailto:contact@gamersoutreach.org)

     @GamersOutreach

THANK YOU