

Fast Facts!

Talking points for your community.





Who We Are

Gamers Outreach is a charity that helps make video games available & easy to manage in hospitals!



Why We Do It

Being in the hospital can be scary & isolating. Games help give kids access to activities, as well as a chance to socialize. Sometimes healthcare staff even use games to assist with treatment!



Our Impact

As of March 2020, we estimate our programs are <u>capable of supporting</u> between 1.5 – 2 million play sessions in hospitals *each year!* We work in more than 200 hospitals across the U.S.





How It Started

Gamers Outreach was founded in 2007 by Zach Wigal (a high school student at the time). Wigal created the organization in response to a canceled video game tournament and a desire to use games for good. You can learn the full story <u>here</u>.



Gamers for Giving

Gamers for Giving is our annual fundraising event! Usually it's a LAN party, but this year to protect against COVID-19, it's an <u>online streaming marathon</u> only!



The Big Picture

It's our belief entertainment brings people together through activity and story. Kids deserve a chance to be themselves. We're creating a world where technology is used to support the patient experience alongside research & care. Wherever there are games, gamers should be there to help!



Our Programs

Gamers Outreach currently has two main programs:

- <u>Project GO Kart</u>: We build portable kiosks called "GO Karts" (Gamers Outreach Karts).
 Each unit is equipped with a gaming console, monitor, controllers, & games!
 GO Karts help make games easy to manage in hospitals, especially when kids are stuck in their rooms.
- <u>Player 2</u>: Player 2 is a program where gamers become hospital volunteers. While volunteering, gamers help solve minor tech support problems, distribute equipment, and play games with patients.







How We Use Donations

Donations help make Gamers Outreach programs possible!

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- In our last <u>annual report</u>, 80% of our expenses were directly related to supporting programs.
- Donations are used to help sustain existing activity AND expand our impact!
- Examples: \$10 can help us ship small care packages to hospitals. \$30 can help buy a new controller. \$60 can help buy a new game. \$100 can help provide an Xbox Adaptive Controller. \$300 can provide a new console.
- \$3500 is enough to build, deliver, and maintain a GO Kart for multiple years!







How YOU can Help

Anyone can help make a difference in hospitals, and if a need exists, in their own community!

- <u>Make a donation</u>! Every amount helps make an impact. Donate at GamersForGiving.org.
- Start a fundraiser! Here's a <u>quick guide</u> on getting started.
- Spread the word! Tag @GamersOutreach on social media, or use #GFG2020 to tell people about the event.
- <u>Volunteer!</u> Register to be a part of the Gamers Outreach volunteer community.







Donation Incentive Ideas

Planning to host a stream marathon of your own? The following list is intended to be a dash of inspiration for your broadcast. Please always be mindful of the TOS which govern your stream platform, stay healthy, and have fun!



- Shoutout the donor on stream
- Enter the donor into a giveaway

\$50 - \$100

- Sing a chorus from a selected song
- Do 10 push ups or burpees
- Build a part of a puzzle
- Host an AMA



\$100 - \$250

- Restrict or use items in-game (let donor choose)
- Switch characters in a game (donor's choice) ٠
- Have your dog do a trick on stream

\$500 +

- Invert mouse for 1 game
- Put the donor's name on a written white board, visible on stream

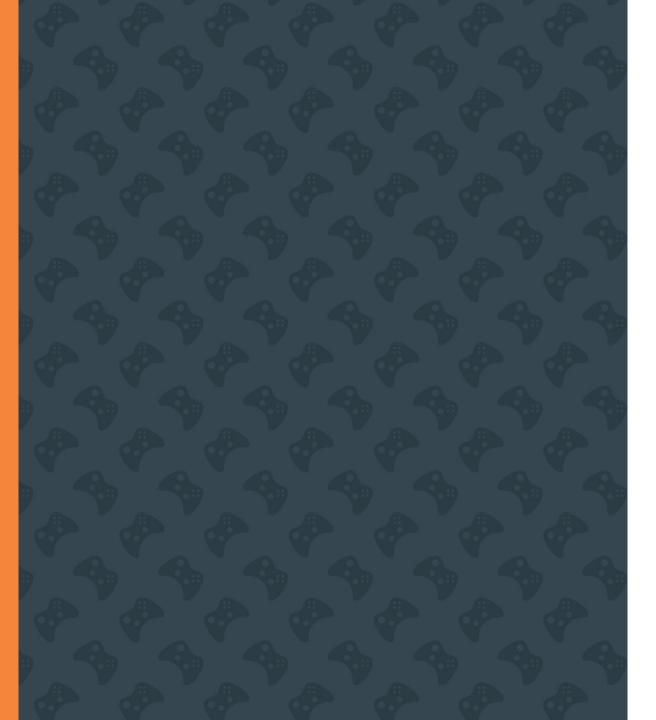
\$1000 +

- Play a match with donor (either during stream or another date)
- Name an object after a donor that becomes part of your stream set
- Follow donor on social media

Milestone Ideas

- \$1000 Sing karaoke
- \$5000 Stream in a surprise costume
- \$7500 Eat a messy ice cream sundae with weird ingredients
- \$10,000 Add an extra hr to stream





GL HF out there!

Learn more about our work at www.GamersOutreach.org

Have more questions? Drop us a line via email at contact@gamersoutreach.org

HANKYOU

